FleetNet America Partners With Technology & Maintenance Council For Benchmarking Study

- Program enables fleets to participate in peer-to-peer benchmarking

CHERRYVILLE, North Carolina, February 12, 2018 — FleetNet America®, an ArcBest® company (Nasdaq: ARCB) and leading provider of maintenance and repair services for medium- and heavy-duty vehicles, is pleased to announce a new online fleet maintenance benchmarking study.

Through a partnership between FleetNet and the American Trucking Associations’ Technology & Maintenance Council (TMC), the Benchmarkit vertical benchmarking study will allow companies to compare their fleets’ unscheduled roadside repairs with those of comparable fleets. By tracking what systems are failing and comparing that to similar fleets, the study will help fleets better understand the effectiveness of their overall maintenance operation.

“Our analysis indicates that most fleets are experiencing more unscheduled roadside repairs than they should,” said Jim Buell, executive vice president of sales and marketing for FleetNet. “Using data from the TMC/FleetNet vertical benchmarking study will help fleets pinpoint opportunities to improve. This will help them reduce costs, improve their customer service and improve their company's competitive position.”

By participating in peer-to-peer benchmarking, companies can quickly identify areas that are most likely to drive down maintenance costs. Participants will receive access to an analytic tool that compares the miles their fleet runs between breakdowns to similar fleets at other companies. The analytic tool will be updated quarterly so fleets can review their progress against industry peers.

During the TMC’s 2018 Annual Meeting & Transportation Technology Exhibition, Buell will discuss the program. His presentation, “The Application of VMRS to Big Data Benchmarking and How It Helps Fleets,” will be at 2:30 p.m. on March 6. The Exhibition will be held at the Georgia World Congress Center in Atlanta.

The ATA’s Technology & Maintenance Council works to improve transport equipment, its maintenance and maintenance management. The Vertical Benchmarking study is open to medium- or heavy-duty fleets of all sizes. For information about the study, visit benchmarkit.fleetnetamerica.com.

ABOUT FLEETNET AMERICA
FleetNet America® excels in vehicle maintenance and repair solutions for commercial and private fleets. We have The Skill and The Will® to change the direction of fleet maintenance by reducing downtime,
providing data to help reduce maintenance events and delivering best-in-class preventive maintenance compliance at the lowest total cost.

ABOUT ARCBEST
ArcBest® (Nasdaq: ARCB) is a logistics company with creative problem solvers who have The Skill and the Will™ to deliver integrated logistics solutions. At ArcBest, We’ll Find a Way to deliver knowledge, expertise and a can-do attitude with every shipment and supply chain solution, household move or vehicle repair. For more information, visit arcb.com.

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