



FleetNet Call Center
1-800-972-8872
24 hours / 7 days a week

2009

PO Box 970
300 Commerce Drive
Cherryville, NC 28021



FleetNet

focus

www.fleetnetamerica.com

FleetNet President to become Expert Blogger for Big Truck TV

Big Truck TV has brought together industry experts to discuss the important challenges in the trucking industry and how fleet executives can make changes to their operations. The goal is to become the leading resource for fleet executives in the transportation sector, capable of delivering timely and pertinent information better and faster than anyone else - and to provide it free of charge. BTTV newest expert blogger is C. Oren Summer, FleetNet America, Inc. President and CEO. Oren started his career in 1969 with Carolina Freight Carriers Corporation as a maintenance management trainee / shop mechanic. Climbing the ladder to various maintenance management positions, Summer became director of maintenance

by the early '80s, in charge of over 18,000 pieces of equipment, and served in that position for 13 years. He founded FleetNet America in 1993 as a subsidiary of Carolina. Oren joined TMC in 1984 and has remained an active member serving in a multitude of leadership positions and was elected General Chairman (1995-1996) as well as being a board member since 2006. In 2005, Oren was honored with the CCJ Career Leadership Award. The award is a distinction earned throughout a career of dedication to professionalism and excellence in technology and maintenance management.

About Big Truck TV

Big Truck TV Inc. is the only video based online media com-



pany serving the North American trucking industry. BTTV provides fleet executives and managers with timely insight into the industry, its challenges, advances and successes. Its unique content is divided into nine core channels including: Technology, Human Resources, Maintenance, Safety & Regulation, Operations, the Environment, Industry News, Expert Interviews, and Trade Show Updates. Big Truck TV's extensive market reach through its distributed video network pro-

vides advertisers with unprecedented access to industry decision makers at fleets of all sizes through out North America. The Big Truck TV online marketing and communication platform provides advertisers with the tools to reach and engage their target audience on Big Truck TV and beyond. Big Truck TV is working with some of the industry's largest suppliers to create unique market programs that leverage video to differentiate themselves and directly engage prospective customers through a truly accountable medium.

Web Site: www.bigtrucktv.com

Web Conferencing

FleetNet America, Inc conducts weekly WebEx presentations showcasing our programs and services. Companies may join the live presentations and interact with presenters in real-time via audio conferencing, instant messages, etc. while learning about the latest information in fleet maintenance management. To learn more about these live presentations, please visit www.fleetnetamerica.com.

Introducing the MAIN Program

In today's economic downturn with minimal availability of expansion or upgrading capital, many companies are entertaining the leasing option for replacement equipment rather than purchase. This paradigm shift will stimulate more focus on the importance of maintenance management regarding the maintenance costs associated with the operation of these units. FleetNet

America, Inc announces an alternative to a fixed/full lease maintenance program called MAIN (Maintenance As Is Needed). This pro-



gram includes very minimal monthly fees designed to cover administration of

scheduling and follow-up in addition to un-scheduled maintenance needs. The primary advantage to the MAIN program is that no maintenance will be performed or charged to the lessee unless it is needed. Under a MAIN program, the minimal utilization of the leased equipment would directly reduce the scheduled and un-scheduled maintenance costs.

TMcare Salesperson Named _____



Brandon Rice

FleetNet America, Inc announces the recent hiring of Brandon Rice as TMcare Salesperson. Brandon joins FleetNet with over 7 years experience selling full maintenance lease programs. As the TMcare Salesperson, Brandon will be responsible for selling

FleetNet's MAIN (Maintenance As Is Needed) program, the primary alternative to full maintenance programs, as well as other preventive maintenance programs. Brandon has a degree in finance from the University of North Carolina at Greensboro. Brandon lives in Greensboro, NC with his wife, Hannah.

If you would like to learn more about TMcare, please contact Brandon at one of the following:

Office: 800-438-8961 ext. 2873

Mobile: 704-419-3366

Email:

brandonr@fleetnetamerica.com

Business Forum Held at FleetNet

The first of a series of Business Development Forums was held June 2nd at FleetNet America's corporate office in Cherryville, NC. The forums are designed to facilitate communication between FleetNet and our vendors to better serve our customers in the future. Topics included: Electronic Communication Methods; Purchasing and Servicing Issues; VMRS Coding; Open Floor Discussion; a tour of the FleetNet facility as well as the C Grier Beam Truck Museum.

The knowledge gained from this meeting will be invaluable as we move forward into future. As one participant stated

the meeting was a "very informative and productive forum. By all of us understanding each other's challenges and successes, we can be a better team for our mutual customers. I think a lot of vendors and suppliers only see one side of the business. I think you have been so successful in our industry because you have always taken the time and interest to learn all sides and perspectives of situations as FleetNet has grown. You have truly made FleetNet the premier source for transportation services in our industry."

The next invitation only forum will be held in early September.

Corporate Contacts

Oren Summer
President/CEO
Ext. 2501

Gary Cummings
Executive VP/COO
Ext. 2681

Tim Smith
VP of Roadside
Ext. 2507

Stephen Crane
Sr. Director of TMcare
Ext. 2639

Mike Hagaman
VP of National Accounts
Ext. 2504

Randy Whittaker
Regional Sales Director
501-658-5735

James Williams
Sr. Director of Vendor
Relations
Ext. 2532



Visit us at the
Upcoming
Tradeshows

SWANA
September

TMC
September

TMW
October

ATA
October

We can make your vacation more enjoyable by handling your emergency roadside service and preventive maintenance needs while you are away. Take advantage of being a FleetNet Customer and leave everything to us. You and your family will have more time to relax and do more of things you enjoy knowing FleetNet is taking care of business.



Call today to update your profile and then
GET AWAY to a RELAXING VACATION!

1-800-438-8961
ext. 2550