

FleetNet *focus*

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FleetNet America Expands IT Department

Continues Commitment to Technology

FleetNet has been focused on bringing additional value to the services we offer by continuing to expand our use of technology capabilities. The commitment to our IT infrastructure remains strong with the addition of five specialized IT positions with plans to continue expanding in the coming months. Leading the expansion of the department is the hiring of a new Manager of Software Development. This position is responsible for the day-to-day operations and long-term goals of the development group as FleetNet continues to grow. **Sly Bericic** has over 12 years of experience in the software engineering and development field. Sly served in the military for 20 years managing Logistics and Quality Assurance. His previous position was the Software Development Manager for MRI Software, a company which creates accounting and property management software for the commercial real-estate market. He is a proponent of software development lifecycles and agile programming processes. Sly has also been an active adjunct professor for the University of Phoenix since 2008. He has taught at the Bachelor and Masters levels in the Information Technology program in such topics as Business SQL, Intro to Programming and Logic, and Business Information Systems.



Sly Bericic

David Perkins joins FleetNet from Wisconsin as our new Network and Server Administrator. David has had many years of experience in the technical field working in both private and state government infrastructure areas. **Andrew Lineberger**, a graduate of Appalachian State, heads up our customer and vendor integration development. Andrew's previous experience includes the retail tire industry. **Pam McSwain**, training coordinator, fills a special position for the organization and maintenance of FleetNet's training materials and curriculum. She works closely with each department to establish training baselines for new hires and continuing education for existing employees. **Jason Graton**, an Appalachian State graduate, joins FleetNet as a software developer. He will be heading up the sales and use tax development among other projects. Jason's previous positions include web developer for social networking and a global language study site.



David Perkins



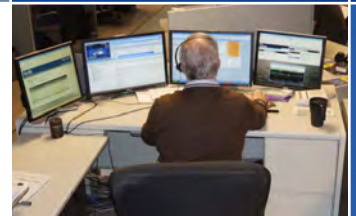
Andrew Lineberger



Pam McSwain



Jason Graton



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FleetNet America, Inc. Names Gary W. Cummings President and CEO

Gary W. Cummings was appointed President and Chief Executive Officer of FleetNet America, Inc., a subsidiary of Arkansas Best Corporation (Nasdaq: ABFS) on July 1, 2011. He replaces C. Oren Summer whose retirement from the company, effective June 30, 2011, was previously announced. Mr. Summer will continue to provide his expertise to FleetNet as a consultant to the company.



Since February 2011, Mr. Cummings has served as FleetNet's President. He began at FleetNet in January 2005 as Vice President of Corporate Services. Mr. Cummings, who is 45 years old, has spent his entire career in the transportation industry beginning at an early age working in a trucking company that was owned and managed by his parents.

"I am thankful for the longtime service Oren Summer has provided to FleetNet during his distinguished career, and I look forward to FleetNet's continued success under Gary's leadership," said Judy R. McReynolds, Arkansas Best President and CEO. "Gary's enthusiasm and innovative thinking will further strengthen FleetNet's position as one of the leading industry partners in coordinating fleet maintenance services."

FleetNet America Continues to Expand Sales Department

Enhancing Personal Interaction with Customers

Continuing the expansion of the sales team, FleetNet America announces the hiring of three (3) Regional Sales Managers to enhance personal, face-to-face interaction with customers and prospects. Earlier this year FleetNet added five (5) individuals to the sales department beginning the plans for aggressive growth in the next 5 years. Further sales personnel will be added later this year and into 2012.

Rick Schreib (top left) joins FleetNet with over 30 years of sales and management experience as well as being an ASE Certified Mechanic. He previously worked with companies such as General Electric and Snap On. Rick will be managing the New York and Pennsylvania areas. *Jeffrey Frank* (center left) joins FleetNet with over 27 years of sales and management experience with such companies as Dynacell Corporation and Associated Spring Raymond/Barnes Group. Jeff will be managing the Maryland, Delaware, New Jersey, and DC areas. *Mike Wall* (bottom left) joins FleetNet with over 27 years of sales and management experience as well. Mike previously worked with companies such as Ryder Transportation, JBS Carriers, and MHC Kenworth. He will be managing the Colorado, New Mexico, Utah and Wyoming areas.



Rick Schreib



Jeffrey Frank



Mike Wall

New Customers Join FleetNet Family

FleetNet America administers service for nearly 300,000 events annually, as well as being responsible for over 500,000 pieces of customers' equipment in the TMcare (Total Maintenance Care) and Roadside (emergency roadside) programs. We would like to welcome the new customers that joined our FleetNet family in the last couple of months.

- Aarons, Kennesaw, GA
- Barthold Tire Co, Gainesville, TX
- Beulah United Methodist Church, Shelby NC
- Building Systems Transportation, London, OH
- Emergency Fleet Service, Warren, MI
- Excalibur Transportation, Texarkana, TX
- Fleet Trailer Leasing, Lewistown, MT
- Fluids Management, Houston, TX
- Gila Trucking, Odessa, TX
- Logistics One Transport, Saratoga Springs, NY
- Mills Logistics, Lexington, KY
- Nationwide Homes, Martinsville, PA
- North Star of Oklahoma, Oklahoma City, OK
- Omtron, Siler City, NC
- Orica, Gold Hill, NC
- Palmer Leasing, St Louis, MO
- Refrigerated Food Express, Avon, MA
- RH Crawford, Hanover, PA
- Southern Boys Trucking, Locust, NC
- TK Services, Los Angeles, CA
- Tony's Fine Foods, Sacramento, CA